

## FOR IMMEDIATE RELEASE

### **Southeastern Grocers' private label dairy products recognized as world renowned**

*2018 World Dairy Expo awards high honors to seven flavors offered at BI-LO, Fresco y Más, Harveys and Winn-Dixie*

**JACKSONVILLE, Fla. (Sept. 25, 2018)** – Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, received high honors for two yogurt flavors, four frozen yogurt and ice cream flavors and a cheese variety from its SE Grocers private label product line from the Wisconsin Dairy Products Association during the 2018 World Dairy Expo Championship Dairy Product Contest.

Competing against dairy industry leaders across North America, SE Grocers scooped up ice cream, yogurt and cheese “top three” awards in the below categories:

- First Place - SE Grocers Whole Milk Vanilla Greek Yogurt (Category: Flavored Greek Yogurt)
- Second Place - SE Grocers No Sugar Strawberry Yogurt (Category: Strawberry Yogurt)
- First Place - Prestige Black Cherry Frozen Yogurt (Category: Frozen Yogurt)
- Second Place - Prestige White Chocolate Raspberry Gelato (Category: Gelato)
- Second Place - Prestige French Vanilla Ice Cream (Category: French Vanilla Ice Cream)
- Third Place - Prestige Coconut Almond Fudge Ice Cream (Category: Ice Cream with Nuts)
- Third Place - SE Grocers Sliced Smoked Provolone Natural Cheese (Category: Provolone)

“It’s an honor to be recognized in the dairy industry for a fourth year in a row,” said **Anthony Hucker, President and CEO of Southeastern Grocers**. “We are always listening to our customers and creating products that meet their needs and exceed their expectations. We have a world-class team to ensure the SE Grocers brand provides the highest quality products at affordable prices. We are especially proud of our nationally recognized products, including yogurts, ice creams and cheese.”

Six of the seven award-winning SE Grocers products can be purchased at all BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie locations throughout the Southeast, with the Vanilla Greek Yogurt available in BI-LO and Winn-Dixie stores.

This marks the fourth consecutive year Southeastern Grocers has been recognized by the Wisconsin Dairy Products Association, with top prizes awarded for Raspberry Cone Crunch Ice Cream in 2017, Prestige French Vanilla in 2016 and Prestige Coconut Almond Fudge in 2015. The 2018 World Dairy Expo was held in Madison, Wisconsin on Aug. 21-23, 2018, and serves as a forum for dairy producers, companies, organizations and other dairy enthusiasts to come together to compete, and to exchange ideas, knowledge, technology and commerce.

**About Southeastern Grocers**

Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit [www.bi-lo.com](http://www.bi-lo.com), [www.frescoymas.com](http://www.frescoymas.com), [www.harveysupermarkets.com](http://www.harveysupermarkets.com) and [www.winndixie.com](http://www.winndixie.com).

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